



Modules & Pricing – Able to start Small and add as the business Grows

All prices are \$NZ and exclude GST.

\$999.00

WBS - Website Base System

- Website structure creation
- Banner creation
- Initial primary CSS colour and formatting
- Kwik-Az Updating ready (optional extra)
- Home Page Content (supplied by client)
- Contact Form
- 30 Minutes Free Telephone Support (within the first month)

Ongoing Charges: Requires Hosting (HOS) & Domain Name Service (DNS)

\$200.00

ABM - Advanced Backup Module

Zips your entire website text, images, and Resource Files such as DOCs, PDFs and copies it to an online backup provider (such as www.ibackup.com)

\$200.00

ART - Articles Module

This Search Engine Friendly Articles Module is suitable for simple, professional corporate blogging. Comes complete with an RSS feed.

Google and other Search Engines seek fresh, unique and meaningful content. Articles such as "Latest News" or "Topic Posts" are the easiest and most productive way of keeping your website "alive" in the eyes of the Search Engines.

\$200.00

AVM - Archive Module

Tracks every change that you make to every page and every file, then enables restoration to a previous version. Recovers page data, deleted images, documents and Resource Files

\$200.00

BLG - Blogging Module

This Search Engine Friendly Blogging Module is suitable for simple, professional corporate blogging. Comes complete with an RSS feed.

\$100.00

BUP - Backup Module

Zips your entire website text into an SQL output and emails it to you for safe-keeping

As the site is owned by the user – it is their responsibility to back up all information in case of world wide server crashes etc

\$80.00

DEV - Development & Design

HTML enhancement, graphics design, image processing additional to the Base System. Charged on an hourly basis. \$80 Per hour.

Good design can really "make" a website.

All Go Kiwi Internet websites are crisp, clean, tidy and modern out-of-the-box however with a little extra design effort, you can get a very professional looking website! Essentially with additional Design effort you are buying labour to make things look better, or sometimes exactly how you want them to look.

\$8.89

DNS - Domain Name DNS Services

Domain Name Server management. Includes DNS Services and Wildcard E-Mail forwarding (i.e. *****@abc.co.nz will be forwarded to your POP mailbox) Includes annual Domain Name fee from .nz and .com registries

Ongoing Charges: \$8.88 per month per Domain Name

DNS services effectively "make the Domain Name work". Just like a telephone number is useless without a telco that connects the phone number from your premises to an exchange, so too, the DNS services make your Domain Name work.

The Go Kiwi Internet DNS service can configure unlimited aliases and provides a wide range of email forwarding, redirections, copying, and cloning. All standard technical configurations of the DNS are available, such as Configuring for an in-house SMTP Server, additional A records pointing to other servers, MX record splitting and more.

\$120.00

ERF - Enquiry/Response Forms

Response Forms allow the collection of customer information in a structured format. All websites come complete with a standard Contact Us form Changes to contact form and additional Forms charged on an hourly basis.

\$120.00

ESM - E-Mail Submission Module

Permits the easy collection of e-mail addresses - typically for E-Zines or E-Mail newsletters

\$200.00

FBM - Flash Banner Module

Displays an animated Macromedia Flash banner on all or any of your pages - includes design & development of up to 6 images and up to 4 individual movements

\$200.00

FMV - Flash Movie/Animation

A Macromedia Flash animation/movie - can be included on all/any page with Kwik-Az Updating - includes design & development. Price based on time-taken. Charged on an hourly basis.

\$50.00

GAN - Google Analytics

Google Analytics installed on your website will give you some of the best statistics from your website. Important marketing tool for analyzing your traffic and customer base and site effectiveness.

\$22.22

HOS - Monthly Hosting

Keeping your website live on the Internet 7 days / 24 hours. All websites require Hosting

Ongoing Charges: \$22.22 per month

Hosting requires a robust system of server management, with large quantities of bandwidth and the latest in technical know-how to prevent security breaches and potential server compromise.

Most customers simply expect and want their website to work and are not interested in the technical details. Go Kiwi Internet operates servers in various locations with its primary "LAMP" servers located in one of the largest server facilities in the world, in Dallas and Houston, Texas. Backup servers are spread around the globe through distributed cloud computing, for security and risk mitigation reasons.

IMP - Interactive Map

An interactive map installed on your website with co-ordinates preset to your preferred location and key words embedded for SEO advantage. Your choice of Google Maps, Zoomin or AA Maps.

\$45.00

JNL - Web Journalism

Go Kiwi Internet uses independent subcontractors for website owners who need help with writing their words. Subcontractors invoice all clients directly and charge from \$45.00 to \$100.00 per hour depending on your requirements

\$8.89

KUP - Kwik-Az Updating

All Go Kiwi Internet websites are Kwik-Az Updating enabled so that you can update your own website from a Browser!

Ongoing Charges: \$8.88 per month

Go Kiwi -K5 is unique amongst Content Management Systems and is years ahead of the industry, in that it is a downloadable program quickly installed on your own computer(s).

This local program running on your computer (like Word or Excel) avoids the notorious delays and clunky web interface necessary for the typical CMS in a Browser (a Javascript based CMS must effectively download the whole program every time you start editing your website).

\$400.00

PDB - Product Database

Products can be anything from books to services. The Product Database retains a masterlist of items that display in a standard "List" format on a page, and then can drill down to a "Detail" format.

Once item information is in a database they can be displayed easily and automatically on a specially formatted Product Page in the website, usually in columns and rows.

A flexible system manages custom fields such as Price, Summary, Detail, ISBN, Images and so on. The PDB Module is ideally suited for displaying larger numbers of items and is a prerequisite for the Shopping Cart Module (SCM).

\$120.00

PRG - Programming

Database and specialist programming as required charged on an hourly basis

\$100.00

PSM - Product Search Module

An add-on to **PDB**, this fully configurable module searches the database of products and displays results in a list

\$100.00

PWM - Passwording Module

Permits the passwording of all or some of your pages before they can be seen by the public, staff or customers.

\$80.00

PHT - Photography

Digital Photography and image processing charged on an hourly basis

\$400.00

SCM - Shopping Cart Module

The Shopping Cart enables user to select multiple products from a website - with or without E-Commerce (payment options)

Ongoing Charges: E-Commerce (receiving money via the Internet) charges vary

The Shopping Cart Module (SCM) allows visitors to a website to "collect" various items for purchase as they browse the website. When ready to order they will move to a Checkout Form that will send the details of the enquiry to the website owner by e-mail.

It is usually (but not necessarily) associated with some form of e-commerce where visitors will place an order – often supplying their Credit Card details. SCMs that collect Credit Card details require a Secure Server.

\$50.00

SEO - Search Engine Optimisation

Optimising a website is critical for effective rankings on Search Engines such as Google, Yahoo & MSN. Charged on a per-page or hourly basis. \$50.00 per page OR \$80.00 per hour.

\$13.33

SSM - Secure Server

A Secure Server Certificate is recommended for receiving credit card details from the public

Ongoing Charges: \$13.33 per month

\$80.00

TEL - Telephone Support

Telephone support is chargeable on an hourly basis after the first month. Microbilling - \$6.67 per 5 minutes.

Pre-Pay Discounts

| | |
|-------------------|-----|
| 12 months Pre-Pay | 10% |
| 24 months Pre-Pay | 15% |
| 36 months Pre-Pay | 20% |

Please Note:

Pre-Pay Discounts apply to all Ongoing Charges but are not available on Labour, Modules or Setup costs.



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